

ENVIRONMENTAL RESPONSIBILITY

WE HAVE AN EYE ON THE FUTURE.

Benchmark in premium eyewear.



Silhouette
GROUP



SUSTAINABILITY HELPS THE ENVIRONMENT, WHILE BENEFITTING ECO-FRIENDLY COMPANIES.

Sustainability helps the environment, while benefitting eco-friendly companies. Today, consumers are not only interested in how good a product is, but they also want to ensure that the manufacturer is doing their part to responsibly care for the environment.

Companies that equally focus their efforts on economic, social and environmental aspects typically execute a Corporate Social Responsibility (CSR) strategy.



SUSTAINABLE PRINCIPLES SINCE 1964.

As a family business, we have been thinking and acting for the long term since our company was first founded and launched, in 1964. We put people and our planet first. For that reason, we focus on striking the right balance between our ecological, social, and financial goals. The basis of our CSR strategy is the Sustainable Development Goals of the United Nations (SDGs). In the whole of Europe there is only one eyewear manufacturer with EMAS certified environmental management: us.



100 % MADE IN AUSTRIA.

Made in Austria is an integral part of who we are, and a key factor to our success. We are committed to investing in our home country, from our sustainable business practices to our socially responsible policies.

Silhouette stands for unparalleled quality, 100% made in Austria now and in the future.



OUR MISSION. ZERO EMISSIONS.

After cutting our carbon emissions in half in less than a decade, we are proud to say that we have achieved 100% carbon-neutral eyewear production through offsetting.

Our goal is clear: Achieving carbon-neutral eyewear production without the use of offsetting by 2027.



THE BEST ELECTRICITY IS THE ONE YOU PRODUCE YOURSELF.

We only purchase CO₂-free, sustainable electricity for the production of our eyewear and generate an additional 1.35 million kWh of green electricity per year with photovoltaic systems on our roofs. As a result, we cover 15% of our electricity needs ourselves and save 529 tons of CO₂, which is equivalent to 15,800 trees.



EVERY DROP OF WATER COUNTS.

Our main production site in Linz, Austria is located in a water protection area, meaning the production of our premium eyewear requires the highest environmental protection measures. We do everything we can to save water and improve the quality of our wastewater. We currently recycle over 104.000 liters (27,000 gallons) of water each day at our production site, leaving water cleaner than when we found it. We reuse it several times before we discharge it into the sewer after final purification.



200,000 EMPLOYEES ARE COMMITTED TO MORE BIODIVERSITY.

We preserve and strengthen biodiversity with our garden on our at our company headquarters in Linz, Austria. We have adopted an extra 200,000 honey bees for our 20,000 m² (4.9 acres) site. The bees actively contribute to increasing biodiversity. The untouched flower meadows, shrubs, hedges, trees, beehives, insect dwellings and bird houses improve the microclimate and activate soil life. We use three service water wells for irrigation, saving more than 1.5 million liters (396,000 gallons) of drinking water each year.



DIVERSITY ENRICHES OUR CULTURE AND PROMOTES OUR SUCCESS.

As a family business, we value respectful cooperation and treat everyone as equals. Because sustainable quality and future-oriented approaches to solutions are only created through respect, trust and joint action. Diversity in every respect promotes our culture and our economic success.

That is why we have signed the Diversity Charter and use our Code of Conduct as a central ethical guideline for all employees.



WE VALUE MINIMALISM IN DESIGN
AND CONSUMPTION.

We offer quality that goes far beyond material, workmanship, design and wearing comfort. Instead of merely consuming resources, we preserve their value by recycling whenever possible. In doing so, we follow the principle: minimum material for maximum quality.



We also rely on sustainable raw materials. Certain collections in our polyamide segment are partly made from 100% biobased materials. This is a major step forward, as only 0.5% of all polyamide products worldwide are made from plant-based materials.

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Learn more about the CSR agenda of the Silhouette Group on our corporate website.
[silhouette-group.com](https://www.silhouette-group.com)

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